



St. Croix Yacht Club  
6435 St Croix Trail N.  
Stillwater, MN 55082  
[www.stcroixyachtclub.com](http://www.stcroixyachtclub.com)

Greetings St. Croix Yacht Club Advertisers and Sponsors,

The St. Croix Yacht Club is offering the opportunity to advertise in our *Dockline* publication that is issued three times a year. This allows our advertisers the means to communicate with our 400+ boating members about their company's services, offerings and place of business. The rates listed below are for a full color ad in business card size, fractions of a page or full page advertisement in all three issues. All advertisers will also receive a live link from the [stcroixyachtclub.com](http://stcroixyachtclub.com) website to your website, an SEO benefit.

In addition, when you buy a 1/2 or full page ad, your color logo is included in our front page scrolling marquee for continuous exposure on our website for all of 2024.

## 2024 Advertising Rates

<u>Size</u>	<u>Rate</u>
Business Card	\$75
1/8 page	\$95
1/4 page	\$190
1/2 page	\$380
Full page	\$600

### How to reserve your Ad

1. Decide on ad size, then prepare an e-mail addressed to [john.nelson@stcroixyachtclub.com](mailto:john.nelson@stcroixyachtclub.com)
2. If you are using the same art as last year, just indicate that in your e-mail.
3. Include your name, e-mail address, phone, business website address and ad size.
4. Attach a high resolution artwork file (at least 300 dpi for print) that will fit your ad dimensions.
5. Send the e-mail, then visit <http://stcroixyachtclub.com/advertiser> to pay by credit card.

Alternatively, you can mail a check for payment to:

SCYC Dockline Advertising  
(address found above)

We'll send you an advertising receipt and proof of publication. Let us know if you require an invoice.

Please submit your insertion order and payment prior to April 24, 2024. Our club and membership appreciate your advertising dollars and promotional offers! Thank you for your support.

Best Regards,

*John Nelson*

Brian Larsen  
Commodore

Jesse Kvitek  
Vice Commodore

Maggie Tatton  
Rear Commodore

John Nelson  
Steward

## Insertion Order for Advertising in the Dockline

Advertisers Name/Contact: \_\_\_\_\_

Ad Size and Amount Enclosed: \_\_\_\_\_

Website Address: \_\_\_\_\_

### Templates for Ad Sizes

<div>Full Page Ad (W x H)</div> <div>7.75n x 9.75"</div>	<div>Half Page</div> <div>Vertical</div> <div>Ad (W x H)</div> <div>3.806"</div> <div>x 9.75"</div>	<div></div> <div>118 Page Vertical</div> <div>Ad(WxH)</div> <div>3.806" x 2.375"</div>
<div>Half Page Ad (W x H)</div> <div>7.75" x 4.817°</div>		<div>1/4 Page Vertical</div> <div>Ad (W x H)</div> <div>3.806" x 4.817"</div>
<div>Business Card</div> <div>Ad (W x H)</div>		
<div>1/4 Page Horizontal</div> <div>Ad (W x H)</div> <div>5.77r x 3.175"</div>		